



Sailor Assignment Matchmaker (SAM)

6.2 ONR-funded M&P Research

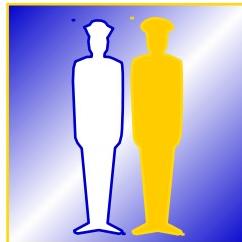
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**Capable Manpower Future Naval Capability
Science and Technology In-progress Review**

11-12 March 2003

Sailor/Marine Career Management System

S&T Support to Sea Warrior



Sailor/Marine



Command



Policy Admin

Web-Based Marketplace (WBPM)

Career Case Manager Technologies (CCM)

Distribution Incentive System (DIS)

Sailor Assignment Matchmaker (SAM)

Cognitive Agent Technologies

6.2
6.3

Main Idea:

Sailor Assignment Matchmaker



As an aid to Sailors in making informed decisions, the Sailor Assignment Matchmaker will be a decision support algorithm by which a Sailor can compare alternative assignment choices, according to attributes of the assignments that are important to him.

Inputs:

- **Sailor Preferences**
- **Job/Location Data**

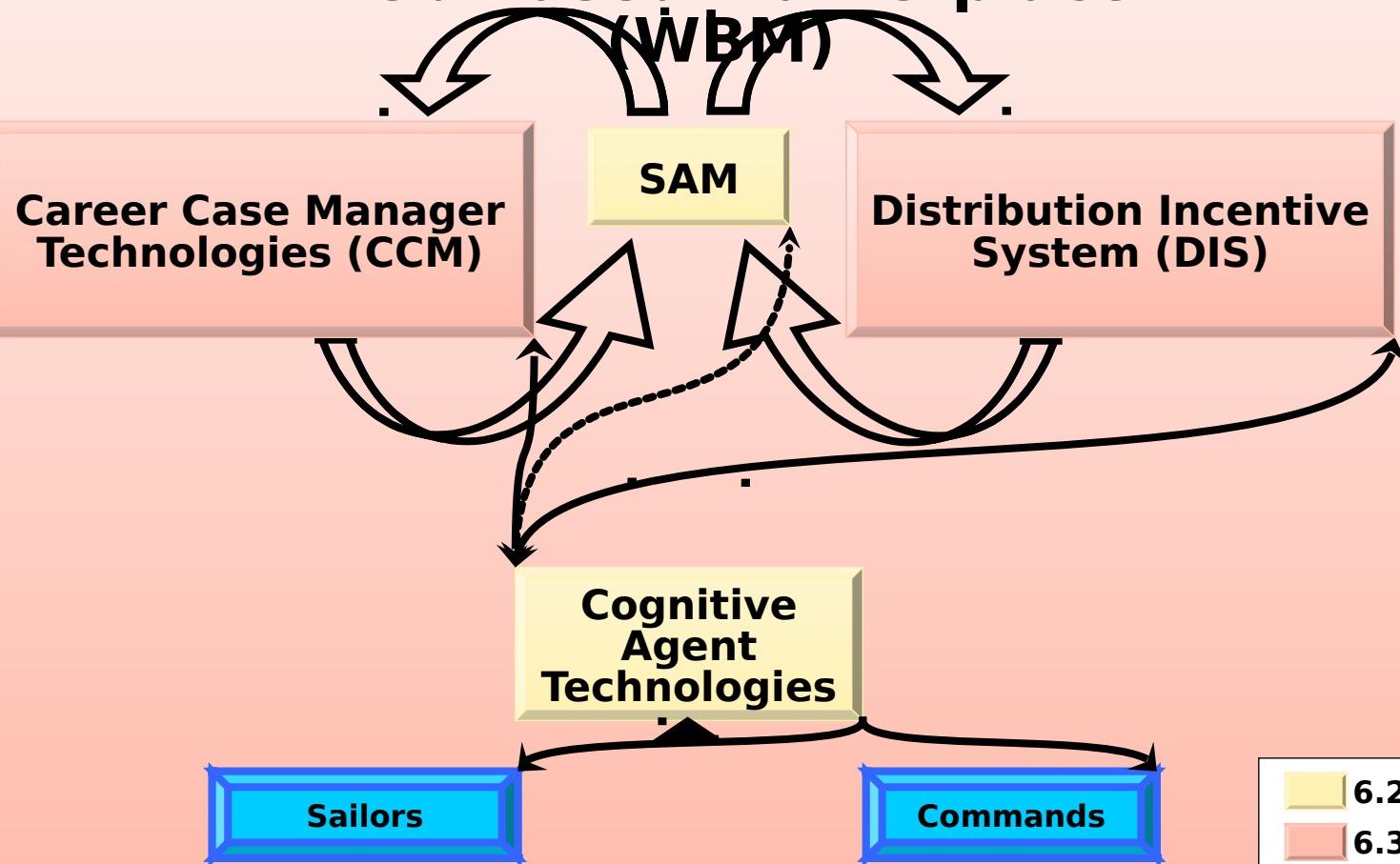
Output:

- **Sailor Assignment Decision Support**

Interaction Within S/MCMS: Sailor Assignment Matchmaker



Web-Based Marketplace (WBM)



Data Swap/Exchange



Data Transfer/Communication



SAM DS Algorithm Outputs

The Research Problem & Situation: Sailor Assignment Matchmaker



- No consolidated and reliable database containing specialized information about Navy base locations, Navy jobs, and career progression
 - Some legacy databases- numerous and often disparate
 - Internet
 - Time-consuming searches
 - Connectivity issues
- Today, Sailors rely on other's past experience, rumor, conjecture, and time-consuming Web searches
 - Conflicting “expert” opinions
 - Numerous data sources

The Research Problem & Situation: Sailor Assignment Matchmaker



(continued)

- Sailors have no automated, reliable, and easy way to compare future assignments over various meaningful “assignment attributes”
 - *Job Attributes*
 - *Activity/Location Attributes*
 - *Incentive Attributes*
- Resulting assignment process does not allow Sailors to make informed decisions
 - Creates unreal and uncertain expectations
 - Negatively impacts morale and overall Sailor satisfaction
 - Ultimately affects Navy readiness

Gaps in S&T: Sailor Assignment Matchmaker



- Existential gap in science
 - No known methodology or algorithm currently being used to measure assignment attribute utility in career planning
 - *Why the gap?*
 - Little need in the civilian world
 - Few organizations that move their employees as Navy
 - These are mid- and upper management
 - *How is Navy different?*
 - Frequent changes in residence
 - Specifically defined requisitions
 - Specifically identified Sailors

Technical Objectives and Approach: Sailor Assignment Matchmaker



Main Objective:

- Develop a decision support tool for a Sailor to use at any point in the assignment process to compare various assignment options based on the aspects, or attributes, of the assignment that are most important to him

Hypothesis:

- Propose that Sailor assignment options can be compared objectively by assigning to them scores based upon Sailor preference utility functions derived from multi-criteria decision analysis (MCDA) methods.

Technical Objectives and Approach: Sailor Assignment Matchmaker



(continued)

- Gain understanding of problem
 - Conduct literature review
 - Consult with management science experts
- Determine “key factors” in Sailors’ assignment decisions.
 - Focus groups with Sailors
- Deliver “best” approach and supporting algorithm(s)
 - Command and job profiles database.
 - Code MCDA methods - field test
 - Use feedback from field tests to determine best approach
 - Revise and re-test until end-user requirements are met

Technologies to be Delivered: Sailor Assignment Matchmaker



- User-friendly decision support tool/algorithm that helps Sailors to make “informed” assignment decisions based upon aspects of the assignment that he has indicated are important to him.
 - Database structure
 - Web-friendly algorithm, seamlessly embedded into SCMS
 - Easy to use
 - Allows “window-shopping” for jobs
 - Outputs could be used in research or by DIS to help manage incentives